# Corporate and Organizational Communication - CIP 09.9999.03

1999 - 2000 TRANSFER FRAMEWORK: Requirements of the Sending Institution 33 hour General Education Component + 15 hours Institutional General Education Requirement + 12 hour Specialty Component = 60 hour Transfer Framework

#### Introduction

A degree such as BA or BS listed under the institutional abbreviation indicates the university offers a baccalaureate degree in the program. You can begin the program by completing the transfer framework at any college or university for which courses are listed. For additional information, consult your academic advisor and institutional catalogs. Courses listed for the community colleges may not be offered at every location. Contact the college you plan to attend regarding availability of specific courses.

### **Program Notes**

An 'M' below indicates that a minor, or second major, or area of concentration outside the major is required.

EKU	KSU	MOSU	MUSU	NKU	UK	UL	WKU	KCTCS CCs
BA/BS (M)							BA	

## **General Education Transfer Component - 48 hours**

Complete the General Education Transfer Component according to the general education requirements for this major at the sending institution, unless specific courses are listed below. General Education courses may also count toward the major, or a minor, or a second major.

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Written Communications - 6 hrs								
Oral Communication - 3 hrs								
Humanities - 6 hrs								
Behavioral/Social Sciences - 9 hrs								
Mathematics (Minimum College Algebra) - 3 hrs								
Natural Sciences - 6 hrs								
Other General Education Requirements - 15 hrs								

## Specialty Transfer Component - 12 hours

All of the requirements of the Specialty Component blocks must be fulfilled, even when the blocks total more than 12 hours. At most institutions, the additional hours will be used for part of the General Education requirements.

Business	OSY 215	ENG 340	ENG 203	ENG 306	CMS 152
Communication/Writing -					
3 hrs					
Speech Writing/Analysis - 3 hrs	COM 361	SPE 370	ISC 261	SCOM 343	ISC 261
Persuasive Communication - 3 hrs	COM 461	SPE 340	COM 287*	SCOM 346	COM 287*
Business Course - 3 hrs	ACC 200 or CIS 243 or CSC 199 or ECO 230* or ECO 231*	200* or ECO 201* or	ACC 201 or STA 291 or ECO 201* or ECO 202 or CS 101	ACCT 200 or ECON 202* or ECON 203* or ECON 206 or CS 145* or CS 241	ACC 201 or STA 291* or ECO 201* or ECO 202* or CIS 100* or CS 101*

<sup>\*\*</sup> Course meets general education requirements. Applicability of the course to specific general education requirements may vary depending on program requirements and institutional policies.